



## PRESS RELEASE - THE ZARTARBIA TALES

### **The Zartarbia Tales - Book 2 Isabella Zophie and The Hotel Gastronomique written and illustrated by Ana Fischel (ISBN) 1-905203-16-0**

For more information visit [www.zartarbia.com](http://www.zartarbia.com)

Ana Fischel's second installment of *The Zartarbia Tales* (a series of seven books based on the seven deadly sins), is due to hit book shelves this June, is not only a scrumptious, action-packed, fantastical adventure but also tackles the serious issues of obesity and child abuse within the storyline. The Zartarbia Tales proudly support the children's charity ChildLine in raising awareness of it's 24 hour free helpline for children with problems or those who are affected by issues raised within the books. Also a massive competition is being launched (over 10,000 UK schools) to encourage children to 'create a character' for the third installment in this series with the winning entry being published as part of the storyline in Book 3. The first installment of The Zartarbia Tales - Isabella Zophie and Le Cirque de Magique, was a huge success selling over 7,500 copies in the first few months of being launched and receiving critical acclaim amongst the media.

#### **PRAISE FOR THE ZARTARBIA TALES:**

The Guardian, Mary O'Hara - **'The Zartarbia Tales addresses difficult and controversial issues that children are trying to grapple with in a sensitive and engaging way.'**

CBBC Television Book Xchange - **'The Zartarbia Tales are for anybody who loves fantasy and adventure...a real page turner!'**

ChildLine – **'The Zartarbia Tales create a magical world of fantasy...we are delighted to be working in partnership with The Zartarbia Tales.'**

Stuart Webb, Book and Magazine Collector – (Book 1) **'It has all the makings of a runaway success'** and (Book 2) **'Children and book collectors are in for another treat!'**

Best Magazine wrote, **'A modern twist on the classic fantasy theme of good versus evil – it was great and gripped me to the end. Roll on Book 2!'**

Amazon.co.uk – **'A truly delightful book'**

Rugrats Magazine - **'A marvellous and epic tale into a mysterious and magical world.'**

**'Sure to be a classic children's book'**, declared Lincolnshire Today.

Hi! Magazine wrote, 'It takes a strong creative adult to successfully transport young readers into a world of make believe and author Ana Fischel is definitely one such talented person.'

**NO. 3 BESTSELLER AT BORDERS (Nov 2004)!**

**SYNOPSIS OF THE ZARTARBIA TALES – BOOK 2  
ISABELLA ZOPHIE AND THE HOTEL GASTRONOMIC**

**Written and illustrated by Ana Fischel**

Isabella Zophie returns to the fantastical world of Zartarbia to do battle with The Syndicate of Seven Deadly Sins once again, this time facing GLUTTONY in the form of Oro Cazador!

FADF Agent Lujzka and Isabella find themselves going undercover in the most mouth-watering of hotels – Hotel Gastronomic!

Clothes change colour to match rooms, the furniture is edible and the food so delicious that it can control any emotion! But what is the closely guarded secret that is locked away in the kitchen? And why is Oro Cazador is so keen to acquire the chef for his own diabolical plans?

Will Lujzka and Isabella be able to rescue the mysterious Rat Child before Oro's sinister spy Betrug Espion discovers their true identities?

Join them on another enthralling Zartarbian adventure along with The Magic Cutlery, snobby twins Lady Dee and Lady Dah and visit the amazing Rat Kingdom.

**If you enjoy a page turning adventure crammed with bizarre and zany characters where dark forces loom at every corner then you will love**

**The Zartarbia Tales Book 2 - Isabella Zophie and The Hotel Gastronomic  
(ISBN) 1 -905203-16-0**

Advance copies can be obtained direct from Joanna Anthony at Penpress Publishers:  
+44 845 108 0530 or joanna@penpress.co.uk

**Available from all good bookstores and on-line.**

Further press information can be obtained form Jacqui McCarthy at D'Image:  
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**For further information about The Zartarbia Tales  
go to [www.zartarbia.com](http://www.zartarbia.com) or e-mail [info@zartarbia.com](mailto:info@zartarbia.com)**



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## THE ZARTARBBIA TALES IN PARTNERSHIP WITH CHILDLINE

Supporting



Reg'd charity no.1003758



The Zartarbbia Tales proudly support ChildLine, the children's charity that provides a free 24 hour helpline for any child that has a problem. Fischel skillfully uses this captivating storyline to raise awareness of the sensitive issues of abuse and bullying inline with her recent alliance with the UK charity ChildLine.

ChildLine is the UK's free, 24-hour helpline for children in distress or danger. Trained volunteer counsellors comfort, advise and protect children and young people who may feel they have nowhere else to turn. Children can call free on 0800 1111 from any phone, at any time. ChildLine depends on donations and always needs funds to pay for the children's calls and to train volunteer counsellors. Donations can be sent to ChildLine (Zartarbbia partnership), Freepost NATN1111, London E1 6BR, with cheques made payable to ChildLine. More information about ChildLine, including how to become a volunteer counsellor, can be found at [www.childline.org.uk](http://www.childline.org.uk)